

Meldona Thang

Human Resources Financial Manager

California, United States

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Hobbies

Networking and Public Speaking: Attending industry events and conferences to expand professional network and refine public speaking abilities.

Health and Fitness: Pursuing an active lifestyle through regular workouts, outdoor activities, and participation in local fitness events.

Travel and Cultural Exploration: Visiting new destinations and immersing in local cultures to broaden horizons and gain insights for creative marketing strategies.

Podcasting: Hosting a sales and marketing podcast to share industry insights, interview experts, and engage with a wider audience.

Profile

As an energetic sales professional with over 7 years of experience, I am excited to bring my enthusiasm and expertise to the Marketing Department's sales team. My most notable achievement is the development and execution of a marketing campaign that resulted in a 35% increase in sales and a 20% boost in customer retention. With my proven track record in sales and passion for connecting with clients, I am committed to generating impressive results, driving brand growth, and fostering lasting customer relationships.

Employment History

Sales Representative, BrandBuilders Inc.

2014 – 2016

Consistently exceeded sales targets and contributed to a 15% annual increase in revenue for the company.

Marketing and Sales Coordinator, InnovateMarketing

2016 – 2018

Developed and implemented effective marketing strategies that drove a 25% surge in sales and expanded the company's client base.

Senior Sales Specialist, MarketMasters

2018 – 2021

Designed and executed a successful marketing campaign, resulting in a 35% increase in sales and a 20% improvement in customer retention rates.

Education

Bachelor of Business Administration in Marketing, TopTier Business University

2006 – 2010

Graduated Cum Laude and received the Best Marketing Strategy Project Award for a comprehensive sales and marketing plan.